

We wrote this manifesto in June 2025, from different Latin American territories —Mexico, Colombia, and Chile—territories that we currently embody as a communications team.

We write it from the dreams, desires, and commitments that we have learned from friendship and political organizing, from the Wayuu Indigenous communities, from our families and friends, from all that we have been taught by women, gender, and sex dissident people who every day pursue another possible life. From the rebellion that we learned from a mother who taught us to defend ourselves and not accept racism.

We undertake this process guided by our dreams and commitments to justice, solidarity, empathy, and collaboration. From the hope that there is a fairer world, with a more equitable distribution of resources, a world where people can have access to a dignified life.



From this place, we declare that FAU-LAC's communications are committed to narrating the strategies of the organizations we support, of the movements and activists in the region. They also tell of FAU-LAC's own strategies for advocacy, resource mobilization, and paradigm shifts. We want to provide women, trans people, and gender dissidents with clear information on how to access grants. We seek to build bridges between what we do and the audiences we want to reach through our diverse communication channels.

We seek to undertake a practice of communication that reflects our political position as an organization, that acknowledges our responsibilities regarding financial resources and the historical debt around who has access to them. We propose communications that recognize the stories and lives of others, prioritize their voices and their stories that transform crises and resources into dreams and projects.

We want to continue exploring diverse formats, to tell the stories of the processes we support, the leaderships that are promoted through them, the territories and common goods that are defended. With the authenticity needed to communicate what is really happening.

To this end, we tell the stories of the activists who act in this region, from the voices of the activists themselves, without "softening" their critiques of the system. We tell of actions that happen in uncommon spaces, in spaces where there is struggle, dignity, and autonomy. Because there is vindication where some believe there is silence! We are driven by telling stories that show transformation at different levels: intimate, community, territorial, and regional.

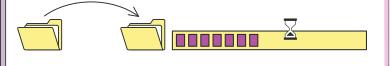
We want to open the doors to our own processes, to narrate that not everything is perfect, and there are difficulties in the process.





Our communications carry diverse forms and textures. Of unfinished things, of tools and materials, with non-harmonic contrasts and grainy texture. They are like water—salt and fresh, rain and swamp; water that transforms, born as a trickle that grows, and flows – like processes – into other rivers, and

finally into the sea. They are communications with different smells and flavors. They smell of ground coffee, of cultivated land, of food cooked on a stove, of tobacco; they're a little spicy, and at the same time, they're sweet. We feel them in our body, in our belly, in that second brain that cannot be fooled. It's a fire that rises into our hands, allowing us to create and shape. They sound like samba, drums, a feminist march.



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We write, design, and create for those who need resources, for those who work in their space, build community, participate in a movement, dream about food justice systems, and for those who educate, transgress, and see beyond what they were told should be. We do it for our communities, for those of us who defend what is just in each of our contexts. We do it so that they recognize themselves in those graphics and letters, for people who continue to seek every day to work for what they are convinced of, and try to stay happy. But also, those who are comfortable in privilege, those who have power and do not want to recognize it.

We recognize that all these identities have contributed to stoking our internal fires, have made us uncomfortable, and have led us to question things and not be satisfied with what has been stated. That our communities have built and sustained us over time, and it is there where our words echo and are recognized, where we have imagined futures. In them, we have held a gaze and a complicit embrace,

when we know that we have made big mistakes, although we are convinced and committed.

Because we know that we are not all-powerful, flawless, and finished. We are a process, and we are not going to achieve our political goal alone. We need each other. We want this text to be a guide, but not for what it shows or what it says, but for the kind of questions it generates. Every decision is also a question. We like to think that we are part of the small movements that will bring the house of cards down, so that we can really see each other, to collectively understand that we need structural changes to live together. We want to continue to be incisive when we can and subtle when it is not possible to be obvious. But always pushing. We hope that by putting down these words, which are born from individual and collective dreams, from FAU-LAC, we can be an inspiration for others, resonating in others, and that this becomes actions, that we move to uncommon places in communications and get closer to what we have lost along the way.

This manifesto invites us to remember the importance of being a network, of being a herd, of acting collectively, that although this decision is the FAU-LAC communications team's alone, we made it together with many other people who have accompanied us in this process of reflection, who have inspired us, and who have taught us. Many others who are acting on the details to change and mobilize this world towards another place.

We also allow ourselves to name the shadows; we appeal to the imperfect, to the unfinished, to the pedagogy of error. Nothing is ever finished, and everything can change. We do not want this manifesto to be an invitation to act from hatred or violence, to be understood as words that only fan the fire for destruction. On the contrary, we want it to fuel the fire for change, for joint action.

We write it with honest, careful words, even thinking about the ways to share it. We use concepts that we consider easily digestible and without double meanings. Words that are not ornaments; in the simple and in what we know, there is still much to explore and try.

One day, we asked ourselves a question about our digital presence, about the channels, platforms, and virtual spaces we wanted and needed to inhabit, and that is how we started this shared process of active and genuine listening. The questions led us to this exercise, which led us to move; it tested and challenged us. The people who are now part of the team made the decision to take a step back from pending work, we experimented, we made the journey that was necessary to experience. A democratic exercise within the team, with awareness and honesty. We know that our work is not sustained only by what has to be done day-to-day, in spite of everything, as if mechanically. It requires stubbornness to open space and time together to do this. Because we consider it necessary to give meaning to what we do

We do not have final or permanent answers to what we ask ourselves, but we stand for fair, meaningful, committed work, and this manifesto is part of that. We want to exercise accompaniment and acuerpamiento (embodiment) through our communications that recognize digital bodies.

We are nourished by the reflections and questions that exist about private and commercial platforms; we see ourselves mirrored in them, but also in all that we have named.

For this reason, and to continue building bridges, we decided to stop using "X" as a communication platform. We will stop nurturing it with content, but we will not erase our presence from that space, as an exercise of digital memory, because the internet is also inhabited with the counternarratives we place there.

Although we do not share the mercantilist and privative visions of Facebook, Instagram, YouTube, and LinkedIn, we will continue to use them as tools for digital connection with those we have named, and with those we are unable to name. We have already begun down a path committed to our own digital infrastructure, feminist and autonomous. However, for the moment, we will not create a new profile on other platforms, even those that are part of the

We know that many things will still be needed to make this work fair and meaningful, but that's where we're at.

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This exercise responded to the question "Where are we going?", launched by organizations and collectives that act within digital activism, feminism, and info-activism. A question that calls for questioning digital and proprietary platforms. It was carried out with a narrative practices methodology, coordinated by Anaiz Zamora-Márquez, Communications Officer. The publication synthesizes the voices of Alejandra Henríquez, Paola Palacios, and Juliana Guerra, who are part of the communications area in June 2025.

